

Privacy Notice of Dyslexia Matters Ltd

Introduction

Dyslexia Matters Ltd is committed to protecting the privacy and security of your personal information. This Privacy Notice explains how we collect, use, store, and safeguard your information when you engage with our online courses and services.

Who We Are

Dyslexia Matters Ltd offers a range of online courses designed to train those to support individuals with dyslexia. Our commitment is to provide exceptional educational resources, respecting and protecting the personal data of our users.

Information We Collect

We collect personal data through an application form on Google Forms, necessary for enrolling in our courses. This includes:

- Identity Data: Names, usernames, or similar identifiers.
- Contact Data: Email addresses and phone numbers.
- Financial Data: Payment method information such as credit/debit card numbers, and billing address.
- Transaction Data: Details of transactions you carry out through the website and the fulfillment of your orders.

We do not collect special categories of personal data as defined by the GDPR.

Use of Your Personal Data

The personal data collected is used solely for the purpose of enrolling you in the course and processing transactions related to your purchases. There are no secondary uses of your data.

Financial and Transaction Data

We use your financial and transaction data to:

- Process payments for our online courses and services.
- Fulfill our contractual obligations to deliver the purchased services or products.

Data Security

To protect your personal data against unauthorised access, alteration, or destruction, we implement robust security measures, including:

- Encrypted transactions.
- Two-factor authentication for access to our Customer Relationship Management (CRM) system.
- Compliance with PCI DSS standards for secure handling of credit card information by our platform and its service providers.

Your Rights Under GDPR

You have the right to access, rectify, or erase your personal data, including financial and transaction data. Inquiries can be directed to admin@dyslexiamatters.co.uk. We are committed to facilitating your rights in compliance with GDPR.

Cookies and Tracking Technologies

We employ cookies and similar tracking technologies for site activity monitoring and holding certain information. You have control over your cookie settings and can choose to reject cookies, which might affect your service experience.

Data Retention

Financial and transaction data will be retained only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Contact Us

For privacy-related inquiries or to exercise your GDPR rights, please contact us at admin@dyslexiamatters.co.uk. We are here to address any questions or concerns regarding your personal data.

Changes to This Notice

We may update this Privacy Notice in response to legal, technical, or business developments. When we update our Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make.